<Brand Owner Company Name>

To: Sinch Singapore Pte Ltd

Cc: MessageMedia Europe Ltd

Cc: SGNIC

Date:

**Subject: Letter of Authorisation**

<Brand Owner Company Name> (UEN <Number>) (the “**Company**”) hereby certifies, represents and warrants that:

1. MessageMedia Europe Ltd t/a MessageMedia of White Collar Factory, 1 Old Street Yard, London, EC1Y 8AF, UK (the “**Representative**”) is providing the Company with SMS services, which includes the sending of messages with the Sender IDs (“**SIDs**”) specified below in Singapore on behalf of the Company;
2. the following employee(s) of the Representative is/are authorised to give instructions to you in relation to the sending of messages with the SIDs specified below in Singapore on behalf of the Company, and the authorisation shall remain in effect until our notification to you in writing that the authorisation is revoked:

|  |  |  |
| --- | --- | --- |
| Name | Last four digits of NRIC No. or equivalent ID document if non-Singaporean. | Designation |
| Luke Sidari | luke.sidari@messagemedia.com.au | Technical Support Manager |
| Aaron Krizik | aaron.krizik@messagemedia.com | Technical Support Manager  |

1. the protected SIDs specified below have been registered by the Company as protected SIDs on the Singapore SMS Sender ID Registry; and
2. no other person or entity has the right to use or cause the distribution of the SIDs specified below.

The protected SID(s) are as follows:

1. XXX
2. XXX
3. XXX

The Company acknowledges and consents that you may contact the Company to verify the matters set out above.

Yours Sincerely,

**For and on behalf of the Company** <Brand Owner Company Name>

**<Signature>**

**<Name>**

**<Title>**